

Ilya Tsarenko

UX/UI Designer

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Work Experience

Virto Commerce / UX + UI Designer

JUN 2020 — PRESENT • KALININGRAD, RUSSIA

Developing research, wireframes, prototypes and UI design for the B2B-first platform (mobile & desktop)

EDI-Real GmbH / UX + UI Designer

DEC 2017 — JUN 2020 • LINZ, AUSTRIA

Developing research, wireframes, prototypes and design for the new desktop and mobile CRM for realtors and real estate agents

Bitrix24 / Interaction Designer

DEC 2016 — DEC 2017 • KALININGRAD, RUSSIA

Developing design for CRM-system including projects management, collaboration tool, tasks, chats

LiteForex / Senior UI Designer

NOV 2014 — DEC 2016 • KALININGRAD, RUSSIA

Trading system UI designer, mobile apps design, web design

Choister / User Experience Designer

FEB 2013 — AUG 2014 • MOSCOW, RUSSIA

UX and UI design for service that helps search, analyze and compare all available real estate objects in the city

Apollo Project / Senior Designer

JUN 2011 — MAR 2014 • MOSCOW, RUSSIA

Web & interface design for companies like Disney, Panasonic, GM and others

Hyperspots Clickable Media / UI Designer

MAR 2010 — MAY 2012 • LOS ANGELES, USA

Research and interface design development for the mobile application for buying goods by clicking on the photo

TASIC EU Project / Senior Web & UI Designer

FEB 2008 — DEC 2010 • KALININGRAD, RUSSIA

Design promo sites, landings and app interfaces for the EU project in Kaliningrad

Education

State University of Management

SEP 1998 — JUN 2004 • MOSCOW, RUSSIA

Master's degree focused in Computer/ Information Technology Administration and Management from SUM

Kaliningrad State Technical University

OCT 2015 — AUG 2016 • KALININGRAD, RUSSIA

Advanced training course in Graphic Design and Technical Drawing

Skillbox Online University

NOV 2016 — NOV 2017 • MOSCOW, RUSSIA

Training course in User Experience Design with training on real clients

Skills

Research

Data analysis • CJM creating • Task analysis & persona hypothesis • A/B Testing & Experiment • Cognitive walkthrough

Prototyping

Rapid prototyping using Marvel, Invision, Axure • Interactive flow with HTML & CSS

Design

UI graphics • Presentations • User flows • Concept sketches • Wireframes & mockups with Sketch or Figma • Motion design with Principle & After Effects • Style guides & pattern library



Collaboration

Self Starter • Detail oriented • Flexible • Communicative